



Company Name: Specialty Polyfilms

## Can you please introduce your company?

Specialty Polyfilms is a leading manufacturer and exporter of Polyethylene (PE) based tacky films for food packaging and protective applications that has gained trust of over 250 customers across the world. Our array of products caters to applications like PE-based food wrapping, stretch wrapping, non-glue based protective / masking and other forms of specialized protective usage.

We aim to be the preferred brand for sustainable solutions and protective packaging products in the global marketplace. Therefore, our packaging solutions are driven by a commitment to quality excellence, customer satisfaction and value for money. Our consumer-centric innovation, manufacturing expertise and passionate teamwork delivers superior value to our customers' businesses.

State-of-the-art manufacturing facilities with a world-class infrastructure of machinery, technology and processes at Specialty Polyfilms has helped us achieve economies of scale required for large scale retailers and brand owners. Our team of young and qualified technocrats has created a well-integrated and evolving organisation to delight every customer with our products and service.

## Why did you choose the BRCGS Standard?

- 1. BRCGS is a GFSI recognized standard (Global Food Safety Initiative) which is recognized by food producers, packers, and other food processing organizations. BRCGS is a market-leading global brand that has helped us in building confidence in the minds of our customers & prospects pertaining to our manufacturing & supply chain capabilities. BRCGS has provided us with a framework for monitoring & managing the process control parameters of product safety, integrity, legality, and quality in manufacturing our food wrapping films. It also protects our brand and our customers. Additionally, it allows to do business with those retailers, manufacturers, ingredients companies and food service organizations who specify certification as part of their approval process.
- 2. It emphasizes on our commitment to deploy sufficient resources in building a resilient supply chain that meets the product safety, quality, functionality, and legal requirements & expectations of top notch brands. BRCGS has been serving as a lighthouse in identifying & mitigating risks with prime focus on disseminating good manufacturing practices. It thoroughly expresses our commitment to developing and maintaining the product safety and quality culture through continual improvement processes at our facility.

## What are the benefits being BRCGS certificated?

- 1. BRCGS has helped us adopt & implement best practices around the globe thus helping us to mitigate risks starting from the design phase itself with reduction in opportunity costs arising from non-complaint activities.
- 2. BRCGS has paved a way to meticulously perform effective hazard & Risk analysis and gain insights regarding the operations from critical control point program. This in turn has honed our plans, programs and systems to meet the Expectations of top retailers around the globe subsequently reducing the lead time of customer acquisition.
- 3. BRCGS certification has been recognized by a growing number of manufacturers, retail, and food service companies in North America, European, ANZ markets. Leading global brand considers BRCGS a significant foundation element while evaluating a vendor and therefore conventionally it is necessary screening point mentioned by them. It helps them gain confidence in our products safety, quality, legality, and regulatory compliances. Furthermore, it provides brand protection, & streamline relationships with EU retailers. Provides guidelines for improving operational efficiencies by reducing waste, increasing organisation, and increasing profits.
- 4. BRCGS helps to develop a strong & consistent supplier base to have quality supportive packaging for our product packaging.