



BRC ACADEMY

ENGAGING MEMORABLE TRAINING



WELCOME AND INTRODUCTION

Here at the BRC Global Standards Training Academy, our priority is to support the Global Standards across the world. Through our range of training courses, we make sure that auditors, certification bodies (CBs), sites and manufacturers have the most comprehensive information and training to apply the BRC Global Standards throughout their businesses.

As authors of the Global Standards, our training courses provide unparalleled insight. In fact, we develop all the training course materials together with the BRC Global Standards Technical team, who write the BRC Global Standards. This ensures we capture all the key messages and deliver them in a way that's engaging and memorable for you. And not only do we write the BRC Global Standards, but we also audit them. This helps us understand where people struggle to apply the Global Standards in their businesses and adjust our training courses to make sure these areas are clear. Our training course tutors are highly experienced practitioners with in-depth knowledge of BRC Global Standards. When you learn with us, you can be confident that you're receiving the best level of training that will leave you fully equipped to apply the Global Standards with success.

HOW WE WRITE OUR TRAINING COURSES

BRC Global Standards training courses are developed and written by qualified and experienced trainers, working in close collaboration with our Standard Managers to make sure that the key messages from each BRC Global Standard are delivered in a way that suits all personal learning styles. We draw on our industry expertise and knowledge, as well as feedback from our network of Approved Training Partners, certification bodies, retailers and clients to enhance our training courses. BRC Global Standards classroom-based training

always includes interactive exercises and activities to give delegates the opportunity to learn from other practitioners within their industry. Whether face-to-face or e-Learning, our material is of the highest quality, and carefully tailored to each audience – enabling auditors to audit the Standard effectively, and sites to implement the requirements successfully.

You can review all the training courses we offer in our training course catalogue or if you would like to get in touch with a member of team please email training@brcglobalstandards.com

“AS THE BRC GLOBAL STANDARDS ARE COMPLEX TECHNICAL DOCUMENTS WITH A HIGH VOLUME OF INFORMATION, IT'S ESSENTIAL TO SUPPORT THEM WITH CLEARLY-CONSTRUCTED AND WELL-DELIVERED TRAINING COURSES. OUR TRAINERS HAVE YEARS OF EXPERIENCE, AND WE WORK CLOSELY WITH THEM TO DEVELOP EXERCISES TO SUPPLEMENT THE COURSES AND ENHANCE YOUR UNDERSTANDING.”

Alison Cousins and Michelle Tindale BRC Global Standards Training Academy

INTERNATIONAL RECOGNITION FOR KEY SKILLS AND KNOWLEDGE

BRC GLOBAL STANDARDS PROFESSIONAL



The trainers used very practical examples that really helped me to understand the standard requirements.

BRC Global Standards Professional is a learning program that will give you international recognition for the key skills and knowledge essential for product safety management. Gaining certification as a BRC Global Standards Professional will:

- Enhance your understanding of product safety management
- Enable you to apply skills to reduce risks associated with product safety
- Contribute as part of the brand protection team your company needs
- Raise your status as a valuable employee
- Why take the program?

WHAT DOES BRC GLOBAL STANDARDS PROFESSIONAL MEAN FOR YOU?

As a BRC Global Standards Professional you will be well-equipped to manage any GFSI-recognized standard in your business, and able to implement or manage product safety systems. The BRC is the leading provider of GFSI-recognized Standards globally, respected for quality and brand protection assurance. This training program has been designed by the BRC Global Standards Technical team, in

response to demands from the industry for training on the skills necessary to implement effective product safety management program.

WHAT COURSES ARE INCLUDED IN THE PROGRAMME AND WHERE ARE THEY RUN?

Download from the website the BRC Global Standards Professional factsheet for information about the courses required to be completed in order to attain recognition as a BRC Global Standards Professional.

HOW MUCH DOES THE PROGRAMME COST?

Annual subscription for BRC Global Standards Professional costs £80 or US\$100 depending on your preferred currency. The package includes:

- Registration of all your completed courses;
- Your open badge;
- Certification of all successful course completions;
- Access to exclusive webinars run by the BRC Global Standards Technical team;
- A regular newsletter
- Discounts on BRC Global Standards Academy training courses, BRC Global Standards events, BRC Bookshop and BRC Participate.



INDIVIDUAL

- My product safety management skills are globally recognised.
- My personal achievement can be securely and easily demonstrated.
- I am part of a global professional community.



COMPANIES

- We can show our customers evidence of our commitment to product safety.
- It helps us to protect our brand.
- Our investment in staff training puts us ahead of our competitors.



CUSTOMERS

- We can be assured we are working with the best suppliers.
- We can market our proactive approach to product safety to consumers.

ESSENTIAL FOR PRODUCT SAFETY MANAGEMENT

BRC PROFESSIONAL CASE STUDY

BRC Global Standards announce our first BRC Global Standards Professional for the Americas region, Saeid Rad, Quality Assurance Corporate Manager at FGF Brands in Canada.

Saeid recently completed all requirements to become recognised as a BRC Global Standards Professional, so we asked him to tell us a bit about himself and why he chose to join the programme.

WHY BRC GLOBAL STANDARDS PROFESSIONAL?

I had always wondered why there was no professional designation in food safety similar to PMP for project management or P. Eng for engineering.

So, when I received the very first email from BRC Global Standards about the Professional recognition programme, I knew I had to go for it.

HOW HAS THE RECOGNITION PROGRAMME IMPACTED YOUR WORK?

I feel this scheme has already increased my ability to have a positive effect at work, enabling me to guide my team with more confidence. As well as this, I feel proud of the personal achievement of being a member of BRC Global Standards Professional; it is motivating.

I have been very lucky to have the strong support of my manager, Christa Lovelock, as well as the company management who feel very passionately about food safety.

TELL US A LITTLE ABOUT YOUR CAREER TO DATE.

I have been working for FGF since June 2011. I began as a Quality Assurance Supervisor for one



of their facilities and was promoted to BRC Global Standards and Audit Manager after 18 months. A year after that I was promoted to Food Safety Corporate Manager; and to Quality Assurance Corporate Manager a year after that.

HOW DO YOU SEE YOUR CAREER PROGRESSING?

In the short term, I aim to increase my responsibilities by progressing to more senior positions. However, my long-term plan is to go into the auditing and consulting sector.

For more information and how to become a member of BRC Global Standards Professional email – training@brcglobalstandards.com

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DEVELOPING CORE SKILLS

CATEGORY LEARNING MODULES



The course included a wide range of activities from poultry farming to processing, it is good to have a broad picture considering all activities that have bearing on food safety. Technical level was very good, well-illustrated and participative, and dealt with core issues in the processing. The layout menu was very well planned and presented to guide the learner.

Over the years we have developed and delivered auditor competency requirements and assessment criteria for each of the product categories relevant to the BRC Global Standards. This allows us to maintain the quality and consistency of audits conducted globally.

Many UK and US retailers and manufacturers have expressed an interest in testing their internal auditors. In response to this, we're pleased to announce the development of our Category Learning Modules.

THE BRC ACADEMY'S CATEGORY LEARNING MODULES HELP YOU DEVELOP YOUR PRODUCT SAFETY EXPERTISE.

Each module focuses on a specific category relevant to the BRC Global Standards. The new training courses allow you to gain a greater level of knowledge and understanding about each category.

CATEGORY LEARNING MODULES ARE FOR YOU IF YOU ARE:

- A member of a technical team moving from one speciality to another within your organisation;
- A member of a technical team new to your role or industry, and needing to get up to speed;
- Looking to gain more in-depth knowledge on one product safety category;
- Looking to broaden your knowledge into a new product safety category as part of your career development; or
- Looking to move into a career as an auditor.



Like our e-Learning courses, Category Learning Modules are online; designed to be portable and flexible.



This allows you to learn at your own pace, at a time and place of your choosing. They also allow you to focus on specific categories within the relevant Standard based

on the needs of your role or where your interests lie.

Some examples of the Category Learning Modules available:

- Red Meat
- Poultry
- Alcohol
- Bakery

To find out more, visit our website, www.brctrainingacademy.com, or email us at training@brcglobalstandards.com

CHOOSE THE COURSES AND CONTENT THAT SUITS YOU



Very good trainer, with good examples and kept us focused throughout the day.

E-LEARNING MATERIALS

BRC E-Learning offers you an ideal way to derive the greatest possible benefit from your training budget. The modules typically contain advanced learning materials such as videos and interactive exercises, as well as animations, and allow you to learn at your own pace, at a time and place of your choosing.

Courses are frequently updated to reflect latest thinking and industry best practice, and include a glossary of terms and the ability to take notes at each stage.

BRC Global Standards E-Learning platform, is easily accessible at www.brcelearning.com.

E-LEARNING MATERIALS

Our e-Learning materials have been designed to bring you value-for money training, alongside other resources that help you comply with BRC Global Standards and client requirements.

THE ADVANTAGES OF E-LEARNING

For delegates - Delegates know better than anyone else the areas on which they most need to concentrate, and e-Learning enables them to focus specifically on the subject areas that are most relevant to their individual needs. In addition, e-Learning puts them in complete control - learning at their own pace, and at the times and locations that suit them best.

What's more, you can be confident that learning materials are based exclusively on the latest thinking and accepted industry best practice, guaranteeing high-quality content every time you log on. Overall, e-Learning with BRC is the easiest way to ensure you and your colleagues meet industry standards.

For your business - E-Learning is a highly cost-effective teaching technique, offering a fast and efficient delivery framework that fully complements your classroom, group or one-to-one teaching activities.

Also, because materials are created and assured for quality and accuracy in a highly controlled environment, you can be sure that they comply with all industry and wider regulatory requirements. In addition, content can be rapidly updated in response to changing rules and industry advances.

And because students can learn on-screen whenever they're free to do so, at work or at home, there is no need for them to take study leave away from the workplace.

For more information on BRC Global Standards E-Learning please visit - www.brcelearning.com



TRAINING COURSES THAT COME TO YOU

IN-HOUSE TRAINING

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She was really clear with all her explanations, she gave me many real-life examples and answer all the raised questions.

We hold Academy training courses throughout the year in London, Birmingham and Leeds. However, if you can't make one of our training courses then we can come to you. Our team can arrange a date that best suits you and deliver our training courses at your offices. As we can provide in-house training for up to 16 delegates at a time, you and your company can save time and money by ensuring your employees gain a consistent level of teaching in convenient and familiar surroundings. And of course, you'll also save on travel and accommodation expenses.

In-house training courses provide opportunities for trainers to examine issues specific to your business and use personal examples to make the training course content relevant and clear. As well as encouraging team work within your organisation, you can feel confident that your employees are receiving the most constructive training by the most experienced tutors.

To find out more, visit our website, www.brctrainingacademy.com, or email us at training@brcglobalstandards.com.

AN ONLINE BESPOKE LEARNING SOLUTION

BRC EDUCATE



Our learner management system is custom designed to support our international base of delegates and training partners, keep a clear record of training and enable them to easily share their achievements with interested parties.

BRC Global Standards Academy created BRC Educate an online learning solution using a bespoke learning management system solution. BRC Educate is a tailored learning management system created specifically for BRC Global Standards that supports its Approved Training Partners and helps them deliver and manage face to face BRC Global Standards training courses and associated exams around the world. The platform automatically issues certificates and digital credentialing based on certain completion requirements.

BRC Educate is also the home of BRC Professional a learning program that will give you international recognition for the key skills and knowledge essential for product safety management. It also gathers all the learning records for our members and delivers exams in 7 different languages. All BRC Global Standards qualified auditors utilise the platform to keep up to date with category exams and technical webinars and updates.

To find out more, visit our website, www.brctrainingacademy.com, or email us at training@brcglobalstandards.com.

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DIFFERENT
USERS

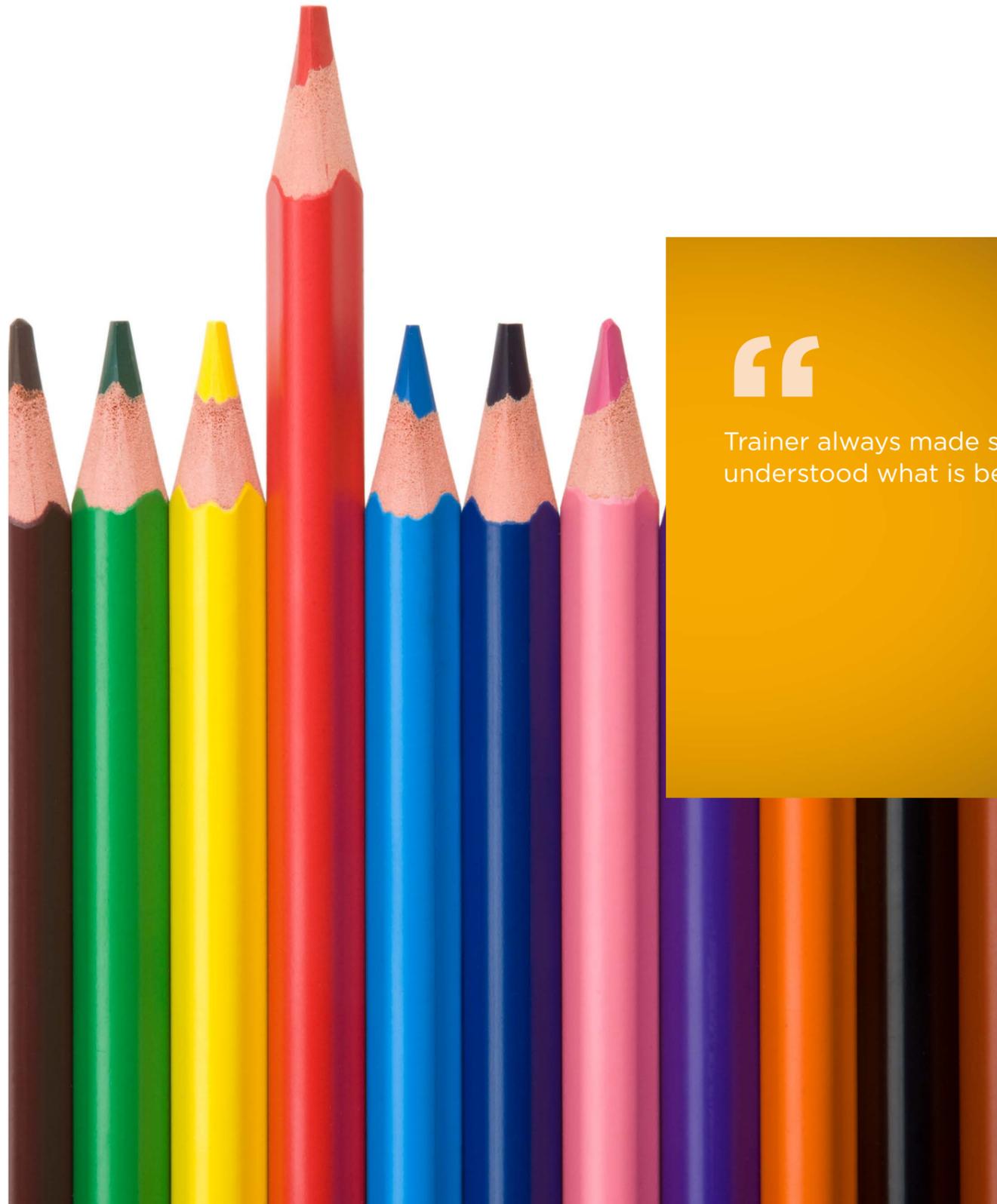
LAUNCHED
IN JULY
2016

MANAGED
4354
EXAMS IN 2017

SUPPORTED COURSES IN
**53 DIFFERENT
COUNTRIES**

ISSUED OVER
7000
CERTIFICATES

COMPREHENSIVE GLOBAL STANDARDS SERVICES



Trainer always made sure that you understood what is being taught.

BRC GLOBAL STANDARDS SERVICES

PARTICIPATE information at your fingertips

BRC Global Standards' information management service is an annual subscription that allows full access to our complete content, webinars and discussion forum. You can view the BRC Global Standards, as well as Interpretation Guidelines, supporting publications and additional resources quickly and easily via BRC Participate, our online subscription platform.

BRC Participate is an innovative and powerful online management system that gives you immediate access to all the documents relevant to a particular Standard, linking them clause by clause. To find out more and to subscribe, visit BRC Participate.

www.brcparticipate.com

BOOKSHOP information at your fingertips

Printed copies and PDF downloads of the BRC Global Standards, Interpretation Guidelines and other publications can still be purchased from the BRC Bookshop, with all five Global Standards now available to download free of charge. Please visit the BRC Global Standards Bookshop to find out more.

www.brcbookshop.com

BRC GLOBAL STANDARDS PROFESSIONAL

Register your interest to become a BRC Global Standards Professional at

www.brcglobalstandards.com

E-LEARNING training at your fingertips

BRC e-Learning has been designed to allow you to choose the courses and content that suits you best. This means you can focus your attention on the particular areas that need improvement, rather than taking a generic course with only one or two modules relevant to you or your business. Please visit the BRC Global Standards E-Learning website to find out more. www.brcelearning.com



DRIVING **QUALITY AND SAFETY** **STANDARDS** IN THE GLOBAL SUPPLY CHAIN

The BRC Global Standards are used by over 27,000 manufacturing sites and companies worldwide to meet the requirements of retailers and provide assurance to consumers.



Developed by industry experts and covering food safety, packaging and packaging materials, storage and distribution, agents and brokers, consumer products and retail, the BRC Global Standards certification programme is industry-leading in advancing best practice, ensuring quality and safety from manufacture to the end consumer.

You can view all of the BRC Global Standards, Interpretation Guidelines, supporting publications and additional resources like webinars quickly and easily via BRC Participate, our online subscription platform. BRC Participate is an innovative and powerful online management system that gives you immediate access to all the documents relevant to a particular Standard, linking them clause by clause.





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