

Willem (Bill) Folkerts, VP, Strategic Marketing and Program Operations – Foods Program at USP, brings more than 30 years of sales and marketing, business and strategic development, quality management, and research and development experience to the organization. Mr. Folkerts has worked for several leading organizations, including Lonza, QIAGEN, BD, and Invitrogen and most recently at ATCC as Vice President of Sales and Marketing, driving domestic and international revenue growth through partnerships and sales and marketing optimization.

Mr. Folkerts earned his Master of Business Administration degree from the University of Baltimore and his Bachelor of Science Degree in Biology/Chemistry from Towson University.