

**Name:**

Emma Craigie-Halkett

Role:

Business Development Executive

What is your role at BRCGS?

I am a Business Development Executive. My daily duties include speaking to sites and Certification Bodies helping to find the most suitable product to suit their needs. I help some of our major brands find worldwide solutions for training, sponsorship, delegate sales, digital platforms including Food Safety Culture Excellence. I also assist sites in certification to one of our Standards including Gluten Free, Plant based, and Ethical Trade and Responsible Sourcing. The role requires a varied knowledge of all Standards and additional products in order to meet the needs of our customer enquiries. The most recent project I initiated was expanding our training in Italian. In Italy this is at an early stage but we do hope that we will soon have a larger presence in the region. I work in a lovely team which has grown significantly since I joined three years ago, we hope to continue to satisfy our customers needs.

What is your background?

I have worked in sales since 2002, however I previously worked in the property market as an Estate Agent. I decided a few years ago that I would like to change direction so I studied an Event Management diploma in my spare time. Many years ago I did a Food diploma and with my interest of Food, Events and Italian I thought BRCGS would be a good fit. I am now heavily involved in the sponsorship of our events and the Italian market which is very interesting.

What do you like most about your role at BRCGS?

BRCGS has grown and developed so much since the outset as BRC and even in the last few years from BRC Global Standards to BRCGS, and now part of LGC Assure. The head count of our Head Office in London has grown so much however the team is still extremely friendly and suggestions on how to develop the business are always welcome. I feel there are exciting times ahead for the business and hope to grow within the team.

Reflections on the past 25 years

Reflecting on the last 25 years, I am surprised to have found a home in the big smoke having grown up in the quiet backwater of Aberdeenshire in Scotland. My early adult years were spent in Edinburgh where I completed an HND in Languages and Tourism and worked in various cooking and tourism roles at home and abroad. I then settled into a career in Sales. Edinburgh is a lovely city but the buzz and excitement of London cannot be underestimated, particularly now that life is getting back to normal.

I have enjoyed the adventure of the last 25 years and recently realised that both BRCGS and myself are more flexible than we thought having to adapt with a workforce at home and developing new strategies to cope with the changing times.

What do you think is in store for the future at BRCGS?

Watch this space! We continue to launch new products and Standards with great success and the demand for our certification is limitless, with over 30,000 sites worldwide. I hope we continue to expand our international reach and stretch to the far corners of the globe communicating in several languages to keep up with demand. If the past is anything to go by, we will continue to go from strength to strength and I look forward to it!