



# StandardsNews

For North America

BRC Global Standard Marketing activity in North America

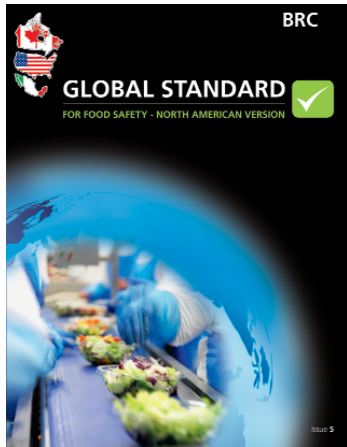
December 2008

## The Number of Worldwide BRC Certificated Suppliers Continues to Grow

The number of BRC certificated suppliers now stands at approx 14,000 and the BRC are seeing an annual growth rate of 35% in

organizations being audited for the first time. "Geoff Spriegel Director of Technical Services said", this growth rate clearly indicates that the BRC

Global Standards are being recognized as the worldwide standards of choice"



## BRC announce the launch of the North American version - Food Safety Issue 5

The Global Standard for Food Issue 5 has been americanised and will be published on 16 December 2008.

**North American version of the Food Safety Standard Issue 5 available as FREE readable PDF**  
The Standard will now appear on the North American website

[www.brcnorthamerica.com](http://www.brcnorthamerica.com) as a read only PDF to allow organisations to review the content of the Standard prior to purchasing a copy. Copies of the Standard can be purchased from the BRC bookshop [www.brcbookshop.com](http://www.brcbookshop.com) at the special price of US\$75 for either a printed copy or a PDF.

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## BRC Technical Advisory Committee for North America

The BRC established a Technical Advisory Committee for North America earlier this year and the group have already played a valuable role in the production of the American version of the BRC Global Standard for Food Safety Issue 5, reviewing auditor competence requirements and providing technical input on the use of the Standard in North America. The TAC represents a range of stakeholders and includes:

### Retailers:

Julie Powell	Sobeys
Michele Shewmaker	Wal-Mart
Jay Shirodker	Loblaws

### Restaurants:

Donna Garron	NRA
Cindy Jiang	Mcdonalds
Amy McLester	US Food Service

### Producers:

Michele Buchanan	Unilever
Julia Ferrell	Conagra
Eric Gibson	Kraft

### Sara Mortimore

Michael Hayes
Lito Castelo
Jim Perz
Scott Goltry
Suzanne Finstad

### Associations:

Kenny Lum

### Land O Lakes

Delmonte
The Coca-Cola Company
The Coca-Cola Company
American Meat Institute
Tyson

Seafood Products Association

### Certification Bodies:

Jim Bail	NSF
Betsy Blair	AIB
Paul Valder	QMI/SAI Global

## The BRC to recruit a Senior Technical Marketing Consultant for the Global Standard for Food Safety in North America

The BRC are looking to recruit a Technical Marketing Consultant to support the exciting development of the BRC Global Standard for Food Safety in North America.

Further details about this opportunity can be found on the North American website [www.brcnorthamerica.com](http://www.brcnorthamerica.com)

## BRC Recognizes the ASQ Certified Auditor Scheme

The BRC has reviewed the auditor qualifications to recognize the value of the American Society for Quality Certified Quality Auditor and Certified HACCP auditor qualifications. Both schemes are now recognized as part of the competency requirements for a BRC auditor.

The Schemes provide professional recognition of auditors who satisfy both professional experience criteria and have studied and successfully completed an examination on the body of knowledge.

# New Look Website to be Launched in January 2009

The BRC is currently developing a new look website that will be officially launched at the Certification Body and Approved Training Provider conference in January 2009.

The website will be the hub for all information relating to the Global Standards scheme. The site will provide better communications, easier navigation and ultimately answer the needs for all users.



## Update Update Update Update Update Update Update Update

- Directory upgrade on schedule for demonstration at Certification Body and ATP Conference end January 2009 •
- Contact has been established with Trade Associations for Meat, Grocery, Dairy, Millers, and Refrigerated Foods •
- The BRC 2009 Global Conference for Certification Bodies and ATPs •

## What's New?

### January - June 2009 Training dates published

To learn more about BRC training courses and to view the training course dates for January

to June 2009 please visit [www.brctraining.com](http://www.brctraining.com)



Visit the BRC website [www.brcnorthamerica.com](http://www.brcnorthamerica.com) to learn more about BRC Global Standards and Training courses North America.

## The BRC Publications and Products Catalogue

The BRC Winter 2008 Publications and Products Catalogue has now been published. Packed with all the latest Global Standards, Best Practice Guidelines, Sector Guidelines and much much more.

To request a PDF file or order your printed copy please email Jackie Bartliff [Jackie.bartliff@brc.org.uk](mailto:Jackie.bartliff@brc.org.uk)

