

## Training Update

• Over the past few months we have worked with industry experts and reviewed all the course material for BRC Food courses. The new course content has been designed to enhance the learning experience, expand the knowledge of the delegate, is fun to do and provides excellent value for money. These courses have been trialled over the past few months and we will be running a series of informative webinars to introduce the new course material in January 2010. Dates and times of the webinars will be published on the BRC website and emailed to you in due course.

### What delegates have said about our courses?

"I found the course very interesting and enjoyable, and have come away with lots of new ideas".

"The course was very interesting and I learnt a lot, which will be passed on to all the people I assist with this Standard".

"The new 5 day course is excellent and I thoroughly recommend it. It now includes practical auditing experience around a purpose built

test factory and the opportunity to conduct an audit including the opening and closing meetings that are usually experienced in a real life audit situation. The knowledge and wealth of experience the trainer displayed were second to none and the interactive training course was enhanced by the many memorable stories he was able to share with us".



• The new training course brochure for the period January – June 2010 has now been published. You can download a copy from the BRC global Standards website – [www.brcglobalstandards.com](http://www.brcglobalstandards.com) All our courses are designed to help you to achieve, maintain and improve your knowledge about the Standards and how to implement them..

### Interactive bespoke learning

• Don't forget that the BRC has

in-depth experience of creating in-house courses to the client's own requirements. Industry experts will work with you to tailor make the course using a mixture of BRC and your own content. For further details please contact Jackie Bartliff – [jackie.bartliff@brc.org.uk](mailto:jackie.bartliff@brc.org.uk). More often than not in-house course costs will be lower.

### Would you recognise an Allergen if you saw it?

Allergens are always a hot topic and you can learn more about the effects on allergen suffers by attending the 1-Day Handling Allergen Containing Materials course or by having a one-to-one session with a consultant that includes a visit to your factory to review allergens in the working environment, enhance your knowledge about allergens and to help you establish and prepare an allergens plan. To find out more please contact – Jackie Bartliff – [Jackie.bartliff@brc.org.uk](mailto:Jackie.bartliff@brc.org.uk)

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## BRC Director on a fact finding mission to China

As the drafting of the Global Standard for Consumer Products – Issue 3 approaches completion, the BRC team is now planning the roll out and implementation of certification to the Standard. The majority of consumer products supplied to the leading European and North American retailers are produced in South East Asia, particularly China, and this area therefore represents a major opportunity for growth of BRC certification. In preparation for the launch Geoff Spriegel, Director of Global Standards for the BRC has just completed a fact finding tour to the area.

Geoff conducted a series of meetings in Hong Kong, Beijing, Shenzhen, Shanghai and Wuxi in a two week visit, aimed at understanding the needs of various stakeholders in the BRC Scheme, and the

action that BRC need to undertake to ensure the new version of the Standard achieves a successful launch. Meetings were held with the major Certification Bodies that are accredited to the Scheme, and support agencies such as consultants and trainers and also producer Trade Associations. In addition meetings were held with various Government agencies to identify the support they can provide for the certification of suppliers in China.

The tour was also planned in association with the UK Embassy in Beijing, who helped identify key points of contact – and also provided a translator!

The visit proved to be immensely valuable for the BRC. All the CBs are very enthusiastic about the launch, and are planning how to

increase auditor and training capacity in time for the launch, now scheduled for the latter part of 2010. Geoff also gained a better insight into the difficulties some suppliers may have in achieving certification and the technical teams are now working on ideas to help suppliers adopt a continuous improvement approach towards certification. Information was also gained on how the BRC needs to support the programme – possibly through a local office in China - and will be following up on the many valuable contacts established with Chinese Government officials.

It is anticipated that a follow up visit will be conducted in April/May next year when plans for the roll out of the Standard are being finalised.

## Global Standards for Storage and Distribution

The BRC are currently carrying out a review and rewrite of the Storage and Distribution Standard. The work which is being carried out by a working group representing all interested parties will build upon the experience from the existing standard and will be looking at simplifying the layout to make the standard clearer for users. It is hoped that the new standard will be ready for publication in late spring 2010.

New training course material is being developed for Issue 2 and will be published in early spring. We will run a series of webinars to introduce the new course. Further details to follow.

# Attention all ATPs

## BRC Global Standards Website

We have created a new search facility on the BRC Global Standards website for companies looking for an Approved Training Provider. The facility will allow companies to search by Country, Standard, Course and Language. However, we need your help to make this area of the website as useful as possible when visitors are searching for an ATP, it can only work if all ATP profiles have been added to the site. The site will go live on Friday the 22 January 2010 and any ATP who has not sent in their profile by this date will not be included. This will be a major improvement when searching and selecting an ATP – so don't miss the boat get your profile in.

## BRC Global Standards Conference

The 2010 BRC Global Standards conference for Certification Bodies and Trainers will be held over 2 days to ensure that participants have the opportunity to be updated on the full range of topics affecting the auditing and training for BRC Global Standards.

### Venue and date

Novotel Hotel, Hammersmith, London  
March 15-16 2010

### Topics include:

- Food Standard development around the world
- Consumer Products Standard development in Europe, North America and Asia
- An update on the BRC Global Standard for Packaging and Packaging Materials
- Key Performance Indicators and Compliance
- The publication of Sector Specific and Best Practice Guidelines
- An update on the future direction of BRC Training Courses
- Workshop on Tips for Training

We anticipate seeing you at the training workshops and presentations in March. Please visit [www.brcglobalstandards.com](http://www.brcglobalstandards.com) for further details, your registration form, conference agenda and the workshops and presentations registration form.

# Supporting the Global Market

The majority of UK, European and global retailers will only consider doing business with suppliers who have gained certification against a BRC global Standard. The wide range of Standards and Guidelines is the first step in arranging an audit and achieving BRC certification. To assist suppliers around the world the BRC has translated many of these into local language.

## Global Standards

### BRC Global Standard for Food Safety Issue 5

Available in 17 language editions: English, Arabic, Chinese, Czech, Dutch, French, German, Italian, North American, Norwegian, Polish, Portuguese, Spanish, Swedish, Thai, Turkish and Vietnamese.

The new North American edition incorporates US terminology

### BRC Global Standard for Packaging and Packaging Materials Issue 3

Available in 5 language editions: English, Chinese, French, German and Italian.

### BRC Global Standard for Consumer

### Products Issue 2a

Available in 2 language editions: English and Chinese.

New edition to be published in January 2010

### BRC Global Standard for Storage and Distribution Issue 1

Available in English.

New edition to be published in July 2010

## BRC Guidelines

### Interpretation Guideline (Food Safety)

Available in 9 language editions: English, Chinese, Dutch, French, German, Italian, North American, Polish and Spanish.

### Category 5 Fresh Produce (Food Safety)

Available in 6 language editions: English, Dutch, French, Italian, North American and Spanish.

The new North American editions of the Interpretation and Fresh Produce Guideline incorporates US terminology

### Cookware Guideline (Consumer Products)

Available in English.

### BRC Best Practice Guidelines

All the BRC Best Practice Guidelines are available in 9 language editions: English, Chinese, Dutch, French, German, Italian, Polish, Spanish and Swedish.

Titles include:

- Complaint Handling
- Foreign Body Detection
- Internal Audit, Pest Control
- Traceability
- Product Recall.

All BRC Global Standards and Guidelines are available in print and downloadable PDF formats. To view the full range please visit our bookshop - [www.brcbookshop.com](http://www.brcbookshop.com).

To learn more about the BRC Global Standards Certification scheme please visit [www.brcglobalstandards.com](http://www.brcglobalstandards.com)

## Directory Top Countries

Certificated Food Sites		Certificated Consumer Products Sites	
Country	%'age of Total	Country	%'age of Total
UNITED KINGDOM	23	CHINA	28
ITALY	10	UNITED KINGDOM	26
NETHERLANDS	8	GERMANY	5
SPAIN	6	INDIA	4
FRANCE	6	FRANCE	3
CHINA	5	NETHERLANDS	3
BELGIUM	4	ITALY	3
UNITED STATES	4	HUNGARY	2
GERMANY	3	POLAND	2
IRELAND	2	SPAIN	2
ROTW	28	ROTW	20

  

Certificated Packaging Sites		Certificated Storage & Distribution Sites	
Country	%'age of Total	Country	%'age of Total
UNITED KINGDOM	40	UNITED KINGDOM	67
NETHERLANDS	7	NETHERLANDS	17
GERMANY	7	BELGIUM	4
ITALY	6	IRELAND	2
SWITZERLAND	6	ITALY	2
FRANCE	3	NORWAY	1
TURKEY	3	SPAIN	1
IRELAND	2	SWITZERLAND	1
BELGIUM	2	AUSTRALIA	1
CHINA	2	FRANCE	1
ROTW	21	ROTW	3

## What's New

- The BRC Global Standards for Consumer Products Issue 3 will be published in Spring 2010
- The BRC Global Standards Conference will be held in London at the Novotel Hotel Hammersmith on Monday 15 and Tuesday 16 March 2010. The conference programme has being developed and details are published on the BRC Global Standards website
- A special promotion is running on the BRC Global Standards Plaques until March 31 2010 – further details can be found on the BRC bookshop [www.brcbookshop.com](http://www.brcbookshop.com)
- Don't forget to visit the benefits page on [www.brcglobalstandards.com](http://www.brcglobalstandards.com) to learn more about the special offers on clothing, product contamination insurance, the BRC e-auctions service, washroom solutions and much more
- Suky Allan joins the BRC as Manager for the Global Standard for Consumer Products Scheme. John Oakley continues to manage the ATP Scheme for the Food, Packaging and Storage & Distribution Standards.